

OPPORTUNITY
THRIVES HERE



Opportunity Thrives Here.

At its core, AllianceTexas is a story of transformation, innovation and enduring prosperity.

Three decades ago, the pioneers at Hillwood had a vision: to transform wheat fields on the edge of Fort Worth into a world-class, master-planned development. A destination businesses and residents alike would call home. Where groundbreaking industrial and technological innovators work in harmony alongside leaders of Fortune 500 companies. A place to work, prosper and live in the heart of one of the nation's fastest-growing metropolitan areas.

Today that pioneering vision is a reality. And the unique sum of its many compelling parts makes AllianceTexas an attractive prospect for investment and new growth. It's no less an attractive proposition today than it was in 1988. AllianceTexas leads the North Texas region in job creation and economic stimulus. It thrives with new residents and communities. It is home to innovation and advancement that will drive prosperity and opportunity for decades to come.



How did the region get its name?

Perot Field Fort Worth Alliance Airport, the foundational core at AllianceTexas, is the product of a unique partnership between the visionaries at Hillwood, the city of Fort Worth and the Federal Aviation Administration (FAA). The term “Alliance” best characterizes the cooperative spirit between private and public entities that created this dynamic region.



Perot Field Fort Worth Alliance Airport




Progress Thrives Here.



At AllianceTexas, innovation is a way of life.

What makes this region unlike any other? It's the collective commitment to integrating technology in ways that spur growth and connect the region to the world. It's the ambitious drive that unites business and community leaders. It's the entrepreneurial mindset that embraces new ideas. And it's the landmark achievement that propels growth, such as the world's first industrial airport serving a variety of businesses and industries, as well as executive and government customers. More than anything, AllianceTexas is characterized by this state of mind — a pioneering spirit that has attracted some of the world's most globally recognized brands to the region. Fidelity, Charles Schwab, FedEx, Amazon and UPS all call AllianceTexas home. Because progress thrives here.





Professional Networking Events



Harvest, AllianceTexas

COMMUNITY ENGAGEMENT

Network with more than 500 other companies working in logistics, manufacturing and aviation, and make meaningful community connections driving workforce development and education.

SUSTAINABLE LIVING

The region is home to groundbreaking communities modeled on sustainable living surrounded by innovative, green large-scale development.



BNSF Alliance Intermodal Hub



Education and Training Opportunities

PIONEERING INLAND PORT

One of the world's premier inland ports, AllianceTexas is home to a unique set of air and ground assets including Perot Field Fort Worth Alliance Airport, BNSF Intermodal Hub, and 162 miles of roadways.

UNIVERSITY PARTNERSHIPS

Strategic partnerships with top tier universities like TCU, UTA, UNT and TCC provide tailored education and workforce training.

Business Thrives Here.

Why do businesses BIG and small flourish at AllianceTexas?

A pro-growth environment. Access to a well-educated workforce. An enviable location in the center of North Texas and the center of the country. And a variety of workplace solutions including corporate campus, office and logistics, as well as retail and entertainment options. The region has grown into its own self-sufficient economy — one that's propelling growth and fueling innovation. Corporations, small businesses, innovators, and entrepreneurs from across the region and around the world have discovered the allure of AllianceTexas. They've created a community that expects and encourages success.





Charles Schwab, Circle T Ranch®



Amazon Air, Alliance



Piada, Alliance Town Center

A home for business growth.

FORTUNE 500

From corporate headquarters and training campuses to satellite offices and innovation hubs, the world's leading company flags fly at AllianceTexas.

GROWING BUSINESSES

A pro-growth climate and affordable office space attracts new and expanding businesses from around the country.

LOGISTICS LEADERS

One of the best locations in the world for industrial, manufacturing and distribution companies, providing next-generation infrastructure and transportation.

MOBILITY INNOVATION ZONE

Home to global leaders in supply chain innovation, mobility visionaries have full access to an unparalleled ecosystem to comprehensively scale and commercialize new technology.

RESTAURANT, RETAIL AND ENTERTAINMENT

Well-designed shopping destinations in high-traffic areas draw national and local retailers seeking an engaged consumer population.

AVIATION HUB

Perot Field Fort Worth Alliance Airport delivers world-class executive travel services, military support solutions and enables global transportation for air cargo and logistics pioneers.



People
Thrive Here.

Living well at AllianceTexas.

Reasons people are thriving in this dynamic region.

RETAIL EXCITEMENT

With many popular stores and restaurants, the region is a premier shopping and dining destination.

TOP SCHOOLS

Award-winning public school districts and progressive charter institutions provide children transformative educational and enrichment opportunities.

GREEN SPACES

Ample dedicated green space preserves the natural beauty of the region and promotes a healthy work-life balance.

ENTERTAINMENT

From outdoor, live entertainment to fun runs, aviation-focused and charity events, the region is bustling with activities for the whole family.



Bluestem Park, Alliance Town Center



Alliance Park



Bob Bolen Plaza



Truck Yard, Alliance Town Center



Harvest



Alliance Town Center

The Perot family's strategic vision has guided Hillwood since its inception, beginning with AllianceTexas.

Why was Hillwood confident of AllianceTexas' success when it broke ground in 1988? It goes back to the No. 1 rule in real estate: location. Where other investors saw open land and wheat fields, Hillwood identified an opportunity. It saw progress. An open prairie became a national success story and an engine of innovation and economic stimulus. That's what Hillwood does best. Identify opportunity and create the conditions and partnerships to ensure success. It's a formula that plays out again and again at AllianceTexas, and Hillwood is just getting started.



“WE BUILD
ALONG
THE PATH OF
PROGRESS.”

— ROSS PEROT

Meet the team behind the success of AllianceTexas.

Hillwood is a forward-looking development company that invests in transformative opportunities. We've acquired and developed a diverse portfolio of real estate assets at locations across the U.S. and around the world. To date, we've made significant investments.

286M SF DEVELOPED AND ACQUIRED

85M SF OWNED OR MANAGED

4,020 MULTIFAMILY UNITS BUILT/UNDER CONSTRUCTION

3.6M SF MIXED-USE/OFFICE SPACE DEVELOPED

108 RESIDENTIAL COMMUNITIES DEVELOPED



Perot Campus



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