

Robert Folzenlogen

Senior Vice President



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13+ years of real estate development experience- land, industrial, retail, office, mixed use, multi-family

10+ years tenure with Hillwood and 8 years serving in executive positions within the IT enterprise applications and business consulting industry.

Serving as Senior Vice President with Hillwood Properties, Robert Folzenlogen is responsible for oversight of the 18,000-acre AllianceTexas master plan from a strategic vision and planning perspective. Robert works closely with Hillwood's development teams, consultant groups, and jurisdictional partners in the direction of new development projects and regional initiatives. He also oversees the master development of Alliance Town Center, a 900 acre mixed-use community located in the Heritage area of Alliance. Alliance Town Center is the major commercial growth center for the north Fort Worth IH-35W Corridor and is home to a major medical center, 1,000,000 sf of retail, office and a mix of residential communities.

In addition to his core Alliance responsibilities, Robert is actively involved in all development activities related to Frisco Station. Frisco Station is a 242 acre high density mixed use community located in Frisco Texas along the Dallas North Tollway.

At build out, Frisco Station is anticipated to include over 5 million square feet of class A office and medical uses, 2,400 urban living units and over 300,000 square feet of destination food and beverage concepts.

The 18,000-acre AllianceTexas development is unparalleled in its vision of a dynamic and diversified community. The project's foundation is the Alliance Global Logistics Hub – an international trade and logistics complex offering inland port transportation options via one of the nation's largest intermodal yards, two Class I rail lines, the world's first industrial airport and connecting state and interstate highways. Stemming from this strong commercial base are corporate campuses, office complexes, tech and data centers, destination retail and entertainment venues, residential housing, schools, churches, and community shopping. In total, the development encompasses over 43 million square feet, more than 470 corporate residents and over 47,500 employees.

AFFILIATIONS

- Texas Health Alliance Hospital – Chairman, Board of Trustees
- Urban Land Institute (ULI), North Texas District

EDUCATION

- Texas Christian University – Bachelors in Psychology
- Texas Christian University – Master of Business Administration in Finance
- Texas A&M – Masters in Landscape Architecture
- Texas A&M – Masters in Land Development
- Texas A&M – Certificate in Health Systems and Design